

## **Company profile**

### **BrandPipal**

BrandPipal, an NLB Services company, is a full-service marketing and employer branding solutions company specializing in comprehensive, data-driven, and purpose-led strategies to help organizations build strong, impactful brands. We are committed to delivering innovative, impactful, and future-ready marketing solutions tailored to evolving business needs. With a strong foundation in innovation and insight, we deliver tech-enabled solutions across employer branding, GCC strategy, consulting, analytics, digital marketing, reputation management, PR, and experience design & technology. To know more, please visit [www.brandpipal.com](http://www.brandpipal.com)